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- (71) Applicant (for all designated States except US): SUN CHEMICAL CORPORATION [US/US]; 222 Bridge Plaza South, Fort Lee, NJ 07024 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): MIELKE, Mark, Andreas [DE/US]; 283 Main Street, Ridgefield Park, NJ 07660 (US). MATHEW, Mathew, Charles [GB/US]; 24 Bryand Avenue, Bloomfield, NJ 07003 (US). KEAVENEY, William, P. [US/US]; 520-204 Newark-Pompton Turnpike, Pompton Plains, NJ 07444 (US). CZARNECKI, Richard, John [US/US]; 55 Atherton Court, Wayne, NJ 07470 (US). WILSON, William, Ford [US/US]; 51 Post Avenue, Hawthorne, NJ 07506 (US). LINDSEY, Mark, John [GB/US]; 17 Academy Road, Morris Plains, NJ 07950 (US). ARCURIO, Ralph, Francis [US/US]; 10 Linvale Lane, Bridgewater, NJ 0807 (US).
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(54) Title: REACTIVE HYDROXYLATED AND CARBOXYLATED POLYMERS FOR USE AS ADHESION PROMOTERS

(57) Abstract: A polymer complex is disclosed which is the reaction product of one or more polymers having a terminal or pendant hydroxyl group, or a terminal or pendent carboxyl group, or combinations thereof, with at least one metal complex and one alkyl phosphate. This polymer complex acts as an adhesion promotion agent as well as a viscosity stabilizer when formulated in a printing ink or coating.